



Resume



I've had the privilege of working with over 100 clients in over 1000 projects. Currently, my brand designs can be found from world-famous Hawaiian surf boards to the aisles of Target and pages of Amazon.com

- Graphic Design
- Creative Direction
- Brand Management
- User Interface
- User Experience
- Product Packaging
- Advertising & Marketing
- Copywriting
- Storyboarding
- Investment Decks

- 2008
 - Harrah's Rincon Southern California Graphic Artist
 - Designed for Universal Studios, Warner Brothers, Bud-Light
- 2010
 - Designed for Luxor Las Vegas, 20th Century Fox, Guitar Center, Marvel Studios
 - Pechanga Resort & Casino Senior Designer & Creative Direction
- 2012
 - Harrah's Rincon Southern California Senior Designer
 - Designed for Starburst, T-Mobile, Vizio Consumer Electronics
- 2014
 - Creative Director for John Paul Dejoria's Aubio for Cold Sores
 - Harrah's Rincon Southern California Creative Direction
 - Galway Downs Resort Creative Direction
- 2016
 - Spheric Digital Agency Creative Director
- 2018
 - Freelance Creative Director and Brand Consultant

My story

I've always felt like rather than choosing design as a career, design chose me as a way of life. I really love what I do.

I began exploring graphic design at the ripe age of 13. By age 15 I was creating branding and websites for reputable local businesses and by 18, I was freelancing for Southern California's leading Casino's.

At the age of 20 I was contracted to design for Hollywood studios such as Universal Studios, 20th Century Fox and Warner Brothers. At 23, I was creative directing for multiple national brands and since 25, my freelance brand design consultancy has been in full swing.

Now at 29, with a decade of experience and lessons, I'm hungrier than ever to help integral projects and visions grow.

I've seen first hand the transformative potential of good design. I see my work as an extension of myself, and so I am always learning and always giving my best.



I'd be thrilled to hear about your project and identity needs. To me, branding is one of the finest arts possible. Creating an authentic persona from a blank canvas is an exciting enterprise. Whether in tech, retail, or environmental, my goal is to help find and direct the highest version of ourselves. With great vision and great design, **anything is possible.**

Thank you for taking the time.

c@cmenadesigns.com

www.christophermena.com

c@cmenadesigns.com
+01 (775) 762-7301

555 Saturn Blvd. STE B738
San Diego, CA 92154 USA

